



Quality cause.....



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**1880 Industrial Circle #B3
Longmont Colorado 80501
www.ewb-usa.org
303-772-2723**



Fair Trade, Organic, Custom Roasted Coffee



EWB-USA, One World Fundraising and Silver Canyon Coffee introduce grass roots fundraising you can feel good about.

Why coffee?

Coffee is a staple in most homes and offices. It is a consumable item that people stock. Specialty coffee is one of the largest growth industries in the United States. People love great coffee.

Who is Silver Canyon?

For 21 years Colorado's finest hotels and restaurants have served Silver Canyon coffee. Silver Canyon coffee is custom roasted upon order placement and is fair trade certified. Their emphasis is on quality and freshness.

What is fair trade certified?

Fair trade guarantees a sufficient price to the growers, thus enhancing the way of life for them and their community. It also encourages the use of ecologically sustainable methods. All of our fair trade coffee is certified organic. The very nature of fair trade encourages organic and shade growing. Most fair trade coffee comes from co-ops of small farmers that grow high quality Arabica coffee beans.

Why is Silver Canyon Coffee better ?



The best coffee is grown in the shade of larger trees and protects the environment and biodiversity of the area, unlike the big clear-cut mono-crop plantations. Every order is roasted fresh and delivered within days. It is also packaged in vacuum-sealed bags that will maintain the quality of the beans for several months. So it's okay to stock up.

How much does the chapter earn?

For each \$11 bag of coffee sold the EWB-USA chapter will receive \$3 and the national office will receive \$1.

How does it work?

Fax in your fundraiser agreement form. Decide whether your fundraiser will be one time or on-going. Develop a strategy for sales (one time, ongoing, booth, e-mail, work, student union, farmers market, etc.) All ordering, payment and record keeping can be done online.

Anything else?

One World Fundraising also offers world music cd's for the same \$4 per item profit margin.

How do we sign up?

Contact:

Tom@oneworldfundraising.com

