



Dear Campus Community Member,

In an effort to improve and to best serve the dining needs of the University of Vermont, you are invited to participate in a market research survey regarding campus dining.

Your participation in this research survey is strictly voluntary and you are under no obligation to participate in this process. The survey takes approximately 15 to 17 minutes to complete.

Your responses to the research survey will be combined with the answers of the other members of the University that will enable campus dining services to make improvements based on your feedback. Upon completion of the survey, you will be entered into a University Dining Services drawing to win one of three prizes:

- Two prizes of 36" Flat Panel TV's
- One iPhone
- \$150 Gift Card at the UVM Bookstore.

If you choose to take the survey, please click on the link below.

<http://UVM.researchresults.com/>

If you choose **not** to take the survey, please give us 30 seconds of your time to answer a few short questions by clicking on the following link:

<http://UVM-decline.researchresults.com/>

Thank you for taking the time to complete the survey. If you have any questions or concerns regarding this survey, please address them to Melissa Zelazny at Melissa.zelazny@uvm.edu

Sincerely,

Annie Stevens
Assistant Vice President for Student and Campus Life
University of Vermont