

**ADIRONDACK
GRAZERS**
COOPERATIVE



2016 GRASS FED BEEF SUMMIT

April 9th | Herkimer College
Hummel Corporate and Professional
Education Center
Herkimer, NY

April 10th | SUNY Adirondack
Scoville Learning Center Auditorium
Queensbury, NY

 **SUNYADIRONDACK**
Continuing Education



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Summit Speaker

Dr. Allen Williams



Dr. Allen Williams is a founding partner and President of Livestock Management Consultants, LLC, a livestock industry consulting firm specializing in building natural branded food programs, facilitation of Values Based Value Chain management, and Ranch/Farm business planning. He also serves as Chairman of the Board of Directors for the Association of Family Farms (AFF).

Dr. Williams holds a Ph.D. in Animal Breeding and Genetics/Reproduction from Louisiana State University, Baton Rouge, LA, and an M.S. and B.S. in Animal Science from Clemson University, S.C. He served as an Animal Science Assistant and Associate Professor at Louisiana Tech University for nine years and as an Extension Beef Cattle Specialist/Associate Professor at Mississippi State University for five years, prior to the formation of Livestock

Management Consultants, LLC. His expertise and areas of focus have included research and business interests centered on farm and ranch financial analysis, reproductive efficiency, genetic selection, forage/grazing management, embryo transfer, meat science, and live animal carcass ultrasound. Dr. Williams has also worked with the USDA FSIS MPI and has an extensive farm and ranch background.

Dr. Williams is a member of numerous professional societies and has served on several regional and national Boards of Directors. He has served on national scientific and industry committees, and has been an invited speaker to over 200 regional, national, and international conferences and symposia. He has published over 50 scientific journal articles and abstracts, as well as over 200 industry publication articles.

Training Partner

This Summit is being brought to you in partnership with SUNY Adirondack's Office of Continuing Education, with the support of the SUNY Workforce Development Grant. This competitive grant is designed to create and retain jobs in New York State and fosters partnerships between businesses and their local community colleges. It's an opportunity for businesses to receive significant bang for their training dollars and leverage the resources of the state and the college to move their business forward. In 2014-15, 28 SUNY community colleges supported 80 training projects for 16,000+ workers from 275 New York State organizations and businesses. SUNY Adirondack is proud to partner with the Adirondack Grazers Cooperative to bring the Grass Fed Beef Summit to you.

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Agenda

8:15 – 9 AM:	Registration, Check-In & Continental Breakfast
9 – 11:30AM:	Lecture & Presentation
11:30AM– 12:15PM:	Lunch
12:30 – 2:30PM:	Lecture & Presentation
2:30 – 3PM:	Break & Refreshments
3- 5PM:	Lecture & Presentation
5PM:	Program Concludes

Summit Topics

- Overview of grass fed cattle growth characteristics: Stocker phase & Finishing phase
- Factors that affect grass fed cattle growth and ultimate carcass characteristics
 - Soil health characteristics
 - Forage & Grazing management principles: Cow/Calf; Stocker; Finisher; Principles of Nutrition
 - Genotype & Phenotype
 - Carcass characteristics: How to physically recognize degree of finish on an animal; Using ultrasound technology
- Factors that impact profitability
 - On-Farm Costs of Production (COP): How to determine; How to control; Evaluation of inputs vs outputs
 - Impact of soil health, forage & grazing management, and genetics
 - Post Finish Phase profitability: Methods of marketing; Accounting for costs; Determining breakeven and net margins
 - How to use the Grass Fed Beef Decision Calculator
- How to produce cattle that meet Fresh Direct Protocols/Standards

Adirondack Grazers Cooperative Grass Fed Beef Summit REGISTRATION FORM
To Register: Call the Office of Continuing Education OR Mail, Fax or Email this Form
PRE-REGISTRATION IS REQUIRED- No registrations will be taken at the door.

Full Legal Name _____
First *Middle* *Last*

Home Phone: _____ Work Phone: _____ Date of Birth: _____

Farm Name: _____ Email Address: _____

Mailing Address: _____
number *street* *city* *state* *zip*

Please Indicate Your Selection (X)	Summit Date and Location Choice	Price
	4/9- Grass Fed Beef Summit at Herkimer College (Cooperative Member)	FREE
	4/9- Grass Fed Beef Summit at Herkimer College (Individual who is not a Cooperative Member)	\$30
	4/9- Grass Fed Beef Summit at Herkimer College (Additional person)	\$20
	4/10- Grass Fed Beef Summit at SUNY Adirondack (Cooperative Member)	FREE
	4/10- Grass Fed Beef Summit at SUNY Adirondack (Individual who is not a Cooperative Member)	\$30
	4/10- Grass Fed Beef Summit at SUNY Adirondack (Additional person)	\$20
	TOTAL:	

Registration Info for Additional Person from the Same Farm

Full Legal Name _____
First *Middle* *Last*

Home Phone: _____ Work Phone: _____ Date of Birth: _____

Farm Name: _____ Email Address: _____

Mailing Address: _____
number *street* *city* *state* *zip*

Please note that Payment is due at the time of registration. Course drop & refund policies can be found at sunyacc.edu/academics/continuinged/registration/droprefund

Method of Payment

- **By Check:** Made payable to SUNY Adirondack. Registrants may pay in person at the Continuing Education Office, Washington Hall, Monday - Friday, between the hours of 8:00am and 4:00pm. Registrants may also mail a completed registration form w/enclosed check to the Office of Continuing Education.
- **By Cash or Credit Card:** All registrants must register for courses with the Office of Continuing Education prior to the summit using one of these payment methods.
 - Cash payment must be made at the Business Office in Warren Hall, with a copy of the Student Schedule and Bill.
 - Credit card payment must be made at the Business Office in Warren Hall, with a copy of the Student Schedule and Bill, or at www.sunyacc.edu/paymentplans/continuinged, using e-cashier. A \$1.00 nonrefundable NELNET Enrollment Fee will be assessed for each e-cashier payment. Full payments are deducted immediately from the account provided on the NELNET agreement.