

# traffic

TECHNOLOGY INTERNATIONAL

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**Features**  
on AET coming to the Golden Gate Bridge, what the cloud could do for you, Tauern Tunnel, vulnerable road users – and much more!

June/July 2013

**The joy of six**  
ITSA's Best of ITS winners on the secrets of their success

**Emergency measures**  
The safety benefits of improved traffic incident management

## Give Death the day off!

Low cost, huge impact: 10 of the most effective remedial crash countermeasures you can deploy



**PLUS**



Weighing power

Why cross-border challenges could delay a direct enforcement strategy in truck overloading



Claes Tingvall, Vägverket

"No one has the right to play God or trade off life, so we had to set the number at zero"



A cure to the KSI epidemic

The World Health Organization's Dr Margie Peden charts the progress of the UN's Decade of Action

